



## WHEN FASHION GOES VINTAGE... ... **BOOST YOUR LOOK WITH ENZYMES**

Novozymes' biowash finishing solutions give your fabrics the final touch to create the right high-quality fashion style. Get the unique vintage look with a superior reduction of backstaining.



Novozymes' enzymatic finishing solutions give denim fabrics a unique vintage look and, in addition, enhance your abrasion. This technology is a versatile tool in denim processing that enables you to create a number of fashions and looks that are distinctly different from the finish of traditionally bleached denim – all in a stable process with completely safe-to-use enzymes.

#### Benefits:

- Unique finish: gray shade change, creation of distinctive fashion looks and finishes
- Superior reduced backstaining and improved garment contrast
- Enhanced denim abrasion
- Fast finishing process
- Minimum strength loss
- Superior garment quality
- Safe handling and operation
- Easy process control and reproducible dye process creating vintage looks

#### Go the sustainable way

Finishing your denim with Novozymes' bioinnovative solutions is a step toward sustainability: These high-performing natural catalysts make an efficient alternative to harsh production methods and reduce your use of chemicals. Plus, they improve the quality of your effluent. All of which translates into process optimization for your laundry, so you can make your business sustainable and keep your quality intact.

#### Safety first

Novozymes' finishing solutions offer a high level of safety for your employees as well as reliable storage stability. That means



you can have confidence that each batch will come out to order, and spend less time and money on tests and corrections.

Backed by 50 years' experience in the textile industry, our solutions come with support from our Sales and Customer Solutions representatives, who can help you achieve the best possible biowash result. As the market leader in industrial enzymes, Novozymes invests heavily in R&D to develop new solutions for even better results in the future. And our global presence facilitates a regular, reliable supply.



Novozymes is the world leader in bioinnovation. Together with customers across a broad array of industries we create tomorrow's industrial biosolutions, improving our customers' business and the use of our planet's resources.

For more information visit [www.novozymes.com](http://www.novozymes.com)

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